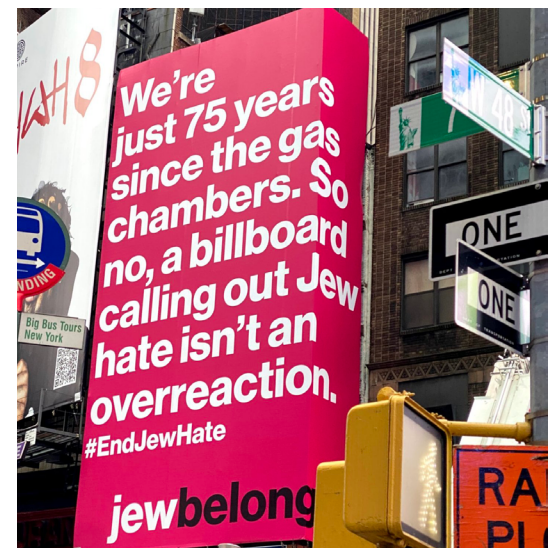


Testimonials



Part of the magic of JewBelong's Antisemitism Awareness campaign is that for many, it feels like a big pink and white hug! It elicits feelings of happiness and pride during this often challenging time for Jews. As with any mass media, we will never be able to capture the emotions of all viewers because outdoor signage is not interactive. However, there are many people who see the billboards (or they see what JewBelong or others have posted on social media) and reach out to JewBelong. The ones **highlighted in yellow** are especially poignant; full of insight and emotion. They showcase how people have found meaning and belonging in our campaign.

Billboards

I'm just writing to express support - so happy to see your billboards. **This is a topic in desperate need of attention.** I'm not Jewish, but have relatives who were Polish Jews & did not survive the war. The increase of antisemitism recently has been horrifying & baffling. Frequently my daughter and I try to raise awareness in our smaller circles, and try to encourage empathy. **This is a wonderful campaign, so needed! Keep up the good work!! You have tons of support!!** ~Tara

This made me realize I don't often wear a yarmulke in public. **Maybe I should start doing that to have a stronger Jewish identity.** ~Josh Roberts

It's so true that this makes us feel less alone! **Your name @jewbelong couldn't be more appropriate right now!** Thank you!!! ~Toni Short

For all the kvetching that I usually see in these comments, I wish my fellow Jews understood that **this is probably one of the most important IG accounts, period.** Because unlike the others, you guys aren't preaching to the choir. **You're going OUT into the world, and accessing those who really need to hear the message.** ~Talia

My mother and I were talking about it this morning. She (86 years old) is afraid that the last of the camp survivors are dying and people will forget - and we are not even Jewish 🙏 This morning she was telling me stories about after the war, when many Jews were coming to the US and how she would give free haircuts at her shop in the Bronx. ~Joann Farmer

Seeing the pink billboards everywhere I go. Thank you. Last night I spotted one in Philadelphia. Thank you for being **loud, disruptive, daring and proud to be Jewish with the pink billboards.** Antisemitism is dangerous, ugly and WRONG! ~Rothstein Hughes

Hello! I absolutely love everything about JewBelong. **I work with Holocaust survivors** in Tucson, AZ and often **share with the group the billboards around the US. The survivors are so supportive** of what you do and the direct way you put it out to the world. ~Sharon Glassberg

Thank you for your billboards. Saw them on my way to work. **Only waited 67 years to belong.** ~Ellen

Hi! I was driving with my grandfather the other day and we passed by one of your billboards. He had me take the next exit and drive by it like three times. **He broke down and started crying and sharing stories of antisemitism he and his family experienced. You are an absolutely amazing organization and you are making such an impact.** ~Micayla Whitmer

Just sending along **a note of support for your billboards, your message, your mission and your faith.** While I'm not Jewish I do believe in the freedom of religion and the millions of beautiful people who worship in this faith. Peace. ~Valorie

I just want to thank you so much. I'm Asian-Pacific Islander - I thought. Slowly realized my dad's parents are Jewish and half-Jewish. **[Your] work is so positive and makes me feel less alone, isolated, and diminished.** Thank you. ~Millette Tapiador

Billboards

I saw your billboard and went to visit the website. I enjoyed browsing through it-- it's light, breezy and meaningful. I hope that it has impact. ~Paul Shansky

My husband saw this and thought it was awesome. I was in the passenger seat and snapped this shot of your billboard! ~Siobhan Siegel

JewBelong has been part of my life for almost a year now - I found it while hunting around the internet for more things to study during my conversion year. This note is just to thank you and all the amazing people at JewBelong for being part of my education during my conversion; **I couldn't have done it without you! You will be an ongoing part of my Jewish life.** ~Lori

Just a shout out to say you guys have made me feel more connected to my Judaism in the last year (at 39 years old) than I have since my Bat Mitzvah. Sorry about the haters, but know you're doing great work for lots of people. ~Adeline

How do we get involved? Want to help. ~Mariel Kunis-Seta

Yes!!!! Jewish Lives Matter!!!
~Val

Wow, well done 🙌🙌❤️
~@realitybender

This is powerful 🙌 great initiative 🙌 ~Maayan Praver

I am so so proud of you!!
~Grace Gurman-Chan

@jewbelong where in SF is (or will be) the billboard?
~@happyhoundsmassage

Well done!!! ❤️❤️❤️
~Saskia Pantell

I JUST WANT TO THANK YOU FOR THE WONDERFUL BILLBOARDS - I've seen the images on a few groups that I belong to on Facebook!
~Anonymous

Thank you for all of your hard work yesterday [at the Celebrate Israel Parade]! Success! And, for hitting some nerves, causing some discomfort, and being loud [with your pink billboard campaigns across the country]! Perfect! Spot on! **Every time I see a pink billboard, I become more proud TO BE A JEW!**
~Rothstein Hughes

Your page & posts keep me going as a Jew, as a Jewish woman, and as a Jewish business owner. The rise in antisemitism is frightening. **Your page gives me hope, so I thank you.** ~Erica Delmore

As a Jew-by-choice who went through a conversion - thank you. ~Charlene Pinkerton

Wow amazing!!!! ❤️❤️❤️🙌🙌🙌
~Inbal

This should be on EVERY network!!! **Fantastic work Jewbelong!! You're another reason that I'm so proud to be a Jew** 🇮🇱🇮🇱❤️❤️❤️
~Pearl Richman

As always, nailed it!
~Jill Weber Smith

Right on 🙌
~Franny Albertto

Awesome!!! With love from 🇺🇸
~Dee

I'm also fed up with trying to prove we're the good guys! That is also internalised antisemitism from years of oppression. **Enough is enough.** We've suffered long enough. Peace and love to my fellow Israelites who are suffering due to ongoing persecution and anti semitism. Be iron lion of Zion!
🕊️❤️🌸 ~Az Raz

Billboards

How can we donate to this campaign? ~Tamar Dunbar

@jewbelong 🙌🙌🙌🙌🙌🙌🙌🙌🙌
🙌🙌🙌🙌❤️ Archie u are a ROCK STAR. No place in the world for this hate ~Kara Ross

Where in DC? I want to take tons of Jew proud AF pics!! ~Daphna

Thank you 🙏❤️❤️❤️💙🙌
~Danya Nunley

❤️ I hope they come to Los Angeles! ~Janine Angel

@paul_r_67 **moving from action to mainstream media to further the conversation**
~Marnie Perlstein

Thank you so much! **Nobody believes antisemitism is an issue anymore and it makes it so hard to call it out.**
~@sunflower_seeds

THIS IS EPIC! A whole entire month!! Thank you for your amazing work 🙏🙏🙏💙💙💙
~Stephanie Pamela

Fabulous!!! Come to San Diego! We need a billboard here!!
~Mara Parker

Dope AF 🙌🙌
~Eboni Williams

You're my heroes! ❤️❤️❤️🙌🙌🙌
🙌🙌 ~Dinah Leffert

🙌🙌🙌🙌 YESSSSS!!!!!!
~Doreen Remen

This is iconic 🙌🙌🙌
~Melissa Chapman

I love this so much 🙌❤️
~Karie Wright

Hell yes 🙌🙌🙌 front and center fighting anti-semitism. ~Robyn

Yes! We need these in all the big cities. People need to constantly see it.
~Danielle Brooke

Perfect 🏳️🌈🏳️ ~Joyce Stern

Excellent. The sin qua non for any fight to be victorious is the willingness and ability to take risk and make sacrifice. Without that it's not "fight[ing]" - it's a charade. ~Robert Kabakoff

Keep up the good work.
~Lydia Musher

Amazing campaign. Not all Jews are Zionists but Zionism is part of Judaism. Non Jews are welcomed into the Zionist movement: to be a free people in our homeland. ~Dafna Stein

I love everything about this campaign!!! Thank you!!!
~@tnewsy18

I love you guys! @jewbelong
Thank you. 🙌❤️❤️❤️
~Dinah Leffert

Thank you!! NY DEFINITELY needs to see this!!! ~Mitch Cross

Very powerful.
~Kennedie Platania

I couldn't agree with you more. **Enough is enough already. Stop the hate. We are not deserving of thousands of years of anti-semitism.** ~@bdrbeav

Wow -quite a statement!!
~@hamoatzi

Brilliant and powerful campaign 💙💙💙
~@lisabarr18

Amazing ❤️ thank you
~Danielle

I love the aggressive campaign against antisemitism! Keep up the good work! 🌈 ~Michael

A non-Jew here, but **I agree 100% and I love this campaign.**
~Peggy Savages

So grateful for you. ~Daniella Rabbani

Thank you for this initiative! ~@onthistodayinjewishhistory

I love that you are doing these signs! This is what we need in all big cities!! ~Marnie Lang

Awesome. Great idea. ~Laura

Well said !!! ~Claudia Homitz

That's lit ~@bigxxronda

THEY REALLY OUT HERE SPEAKIN' FACTS 🙌 ~Natalie Lough

Bravo ~Ruth Angerbauer

Billboards

No fighting back. Let's not push against anything but **promote what we love. Let's teach, let's talk, let's show and let's communicate** ❤️ ~Zori Stollar

YES! So grateful to see this up at Times Square. 🙌 ~Ruth Brandt

Facts ~Henry

❤️❤️ Until we **acknowledge this particular form of racism and stand up against it**, it can never be healed. ~Steve Rooney

It's scary how quickly we forget history. ~Rayna

Thank you!!!!!!! ~Abbey Rose

Glad to see this.
~Jessica LaChapelle

You should launch it in Poland and the balkans where more people hate Jews than any other part of the world
~@amogus_307

I'm with you ❤️❤️❤️ ~Khazper

Yep ...my own Mother was born when Nazi Germany was killing millions 🤔🔴 using my brother's words, Stop the hate parade. **KNOW YOUR HISTORY.**
~Jacqueline Iona

Thank you!!! ❤️ ~Simona Tsives

Awesome awesome on so many levels!! Who is behind this? I want to help!
~Mariel Kunis-Seta

I've actually received death threats because I'm jewish. It's real and definitely dangerous
~Ellyn Berner

So true. And scary it can happen again because people want to forget ~A. Austin

Amazing 🙌 **I wish I could see that in person!!** ~Laura Urvina

FACT. REMEMBER HISTORY. DON'T WHITEWASH IT.
~@thefriedmanpress

I love you ~Alyce Sarah

The only time I ever saw my grandfather cry was when, shortly before he died of cancer, he told us about how at the age of 20 **he and his fellow paratroopers stumbled upon Dachau and the gas chambers. In his final days, he was stuck in those memories.** To hear him crying out in horror was chilling. **We need to continue educating our youth (and ourselves) so that we never forget and never let it happen again.** ~Gwenn Wright

Put up these signs in Miami pleaseeeee 🙌
~Mariana Braga

Anti-Semitism is demonic. Prove me wrong ~Shugyo

Kol Hakovod 🙌❤️🇺🇸
~Eric Rappaport

🙌🙌🙌 truth!
~@tipdogsmomma

EPIC !! 🙌🙌🙌 ~Michelle Benton

Thank you! **Such an important message to the world!!!!**

🇺🇸🇺🇸🇺🇸🇺🇸🇺🇸🇺🇸🇺🇸🇺🇸🇺🇸🇺🇸

❤️❤️ #stopantisemitism
#standwithisrael
~Ayelet Raymond

Thank you so much for putting up this billboard. It's amazing
@jewbelong ~Meredith Foster

F*** yeah ❤️❤️❤️❤️🇺🇸🇺🇸🇺🇸
~Mitch

Absolutely brilliant!!!
~Pearl Richman

Nicely said 🙌 ~Sophie Stark

Loud+ Proud 🙌🇺🇸🙌 ~Sheila

Go archdawg 🙌🙌🙌 ~Sara

Jew belong to me!
~Frank Szustak

🙌 **I still just do not understand the hate.** I have had people try to explain it to me and I just have to shake my head. **It makes no sense.** Guess that is why stupid people are the ones who are full of hate. **Epic billboard.**
~Jennifer Haggart-Fedeale

Thank you ❤️ ~Asia Revivo

🙌 Amen!! ~Chris

Wow!!! 🙌🙌🙌🙌🙌
~@micaela_ezra

❤️ Excellent ~Dawn Schaefer

Billboards

This. I LOVE this!! ~@izejmm

100 percent true
~@maghrebijews

Amazing! Would love to help in any way I can!
~@rubymaxevents

YES!!!! Make me proud and tell it like it is!!! ~Robin Mizrahi

Thank you! How can I help?
Where can I send a donation?
Your work is amazing and essential! ~Debbie Mondlak

Thanks for speaking out!!!
~Dan Lippman

Good. A blunt but effective statement. ~@beanbean900

Another powerful billboard.
Thank you!
~@peacelovelightshop

Thank you for this!!!
~Mitch Cross

This is amazing!!!!!!!!!!!! 🙌🙌
~@_roroch_

Well said 🙌🙌🙌
~Fernando Hernandez

Yes...amen..renewed ~Shelley

Amen to that!!!!
~Richard Starke

Powerful 🙌 ~@mems_ly

this is AMAZING ❤️❤️❤️❤️
~Hollie

Thank you so much for **calling it out in a way the public can't turn a blind eye to it anymore!**
~@fanciulla_gentile

🙌 If people would just think about it that way!!! ~Nancy Pink

This is amazing 🙌🙌🙌 ~Sarah

Love this!! Keep them coming 🙌
🙌~Judy Bassaly

Someone call 911 I can feel the burn 🔥 ~@ jewclopedia

Louderrrr 🙌 ~Nissim Black

🙌🙌🙌this is amazing - need more!!! ~theb.o.d

❤️ ready for these in Washington, DC when you are.
Thank you for the work.
~Ted Eytan

We need those everywhere, in all nations. 🇺🇸❤️🇺🇸❤️
~Charlotte Dier

Thank you for speaking up, we always have to be careful, we need to protect every community for antisemitism and discrimination against any person. ~Lisa Ockerman

Great billboard @jewbelong
~Eva Kohn

Thank you so much for this!!!
If you ever need volunteers please let me know. **Nice to see you're really making an impact** ❤️❤️❤️❤️ ~Jess Alaimo

YES thank you!!!! ~Naomi Levy

This is amazing!
~@mrs.meshugga

Love this. **Would love for it to be in many major metro areas.**
~Jenni

LOVE THIS ARCHIE!!!! ~Macy Egerton

Wow!! Brava!! ~@torontojewishadvocacy

AMAZING 🙌🙌 ~Danielle Topaz

Thank you for giving it to them straight!! ~Marci Bykat

I just said out loud "is this for real?!" Like a concert announcement or something.
YES 🔥🔥🙌❤️🙌 ~El Rose

So impactful! ~@printartkids

They really posted this on Times Square?! If they did, I love it!!!
That's amazing !!! ❤️🙌 ~Eve

Mic 🎤 drop... ~Mimi Wierman

You guys are great 🙌
~@masdesignsjewelry

This is amazing. Wish I saw in person 🙌 ~@judeanqueen

@rhonampls
This is amazing 🙌

@daley_pic
Looks like one of those very clever storage locker billboards ... except even better!

🔥🔥🔥🔥thank you!!!
~@sspectacularr

Billboards

Preach 🙌🙌 Thank you for doing this 🙌🙌
~Melissa Chapman

Yes. Together! And Bravo for your action!!!! ~Lina Glow

Truly amazing 🙌 Excellent work!!!! Do you need donations? **Happy to raise awareness of whatever you need to keep this going.** ~@ajewishresistance

Wonderful campaign thank you guys ❤️ ~@israelistory

Thank you @jewbelong for this campaign 🙌 ~Judith ElHaddad

Abfab! Keep speaking out! ✨
~Janis Cohen

Dam this made me realize orthodox jews are just jews with balls 🙌 ~Yoel Silver

Omg! That's awesome!!!
~Marnie Lang

Thank you for this!! ~Golda

Thank you for this!!! 🙌🙌🙌
~Wilhelmina Waldman

This is so awesome! You are amazing!!!! 🙌🙌🙌
~Shoshanna Gruss

YES 🙌🙌🙌 also the yarmulke on the "a" did not go unnoticed ❤️ ~@sarigmusic

Yes we say never again and this time we are fighting back
~Esther Malka

The bolder the better!!!
~Elit Kirschenbaum

Or, showy Star of David jewelry.
The more antisemitism, the more of my Jewishness I strive to show. ~@littlemamakin

I can get behind this!! Great campaign 🙌 ✨ ~Sarah Emily

Thank you ... Great idea ! 🙌
~@iuaregreat

🙌 Amazing! ~Debbie Mondlak

Brilliant ~Dunn Steiner

I just walked by it. ❤️
~Deb Wilkinson

I saw this yesterday and literally cried. THANK YOU for being one of the very few organizations calling out the hypocrisy... of the progressive left and the right.
~@orleecreate

This is amazing!! ✨ ✨
~Michelle Grosser

❤️ Bravo!!! 🙌🙌🙌
~Doreen Remen

Intelligent campaign and straight to the point too 🙌
~@italkiana

Great work! Chapeau from friends in Europe! 🙌
~@jewclopedia

Amazing! **Thank you for this brilliant campaign.** ~BJ Mattes

Love! Just saw it on 68th btw Broadway and Amsterdam ❤️
✨ ~@freyfreymaizmum

ayeletmishli
Amazing!!! 🙌🙌🙌

So awesome! Needs to happen, thank you for doing it!
~Kyle Krater

Wowww that's awesome!! I love it!! ~Sophia

Amazing! Thank you!
~@peaceloveshop

This is awesome!!!! ~Esti

So awesome!! ❤️ 🙌
~@jewishwildgal

GENIUS ~Rachel Sam

Brilliant 🙌 ~@jagster18

nayjay_26
This is spot on!!! 🙌

Billboard brilliance ~Machi Blau

YOU WENT THERE. I love it.
~@jewishhandlearning

Thank You for this 🙌🙌🙌
~@etikobo

Thank you so much ❤️
❤️🙌🙌🙌 ~Shoshi Simchoni

Thank you so much for this ❤️
❤️ ~Dana

Thank you!!!!!! ❤️🙌
~@reuvenilital

Billboards

This is amazing ~Whitney Fisch

I love it!! It's awesome!! 🙌🙌❤️
~Ruth Haim

Love this!!!! 🙌❤️
~Yvonne Narvaez

Yes!!! THANK YOU 🙌 ~Toni Short

thank you!!!!!!❤️
~Marianna Kalabin

Have seen these billboards all over midtown well done 🙌🙌🙌🙌
~Michelle

Brought me to tears. I wore mine, as a mixed black man, in Orange County, CA everyday for 18 months. **One of the hardest things I've ever done.**
~Eric Keith Manges II

Amazing!!!! Thank you for these **loud and proud** messages!
~ Doreen Levy

@jewbelong **"THIS IS HOW WE JEW IT"** corny I know but I had to ~Max Saluki

Sooooo fantastic!!!!!! Thank you for all you do!!!!!!
~@knitwithhappiness

Oh this is amazing!! 🙌
~Michelle Vago

I love this so much! ~Sarah Kay

I sooo love this! ~Kim Reily

Wow I would love to collab on a billboard with you!!! 🙌💎💎**love what you do for the community**
~Alex Rudin

You guys are epicccc
~@thesehardisisters

Omg next level.. love it!! 🙌 we need planes next! ~Ryan Walsh

Ok how do I bring these to CA? Mainly to Orange County because it's hella anti Jew here @jewbelong ~Julia Bendis

Hooray! Hooray! Saw the billboards in Philadelphia last night ~Rothstein Hughes

Love you all ❤️
~@narrow_path_images

LOVE IT!!!!!! ~steffyglow_

You guys are doing such important work! So powerful.
~Laliv Hadar

That swastika being there just strengthens why the billboard message is so important and just as relevant today. It reminds us of that. So as difficult as it is to see it and that someone would put it there, leaving it there makes it clear that **we need to keep putting up these billboards.** ~Inda Martinez

We will continue posting these ads on our bus stations!
~@ icatch_media

#endjewhatred #jewbelong ! I saw you in Times Square, Go To France!! ~Holyo Kegal

Thank you so much from SOFLO❤️ ~Alyson Leeg

Thanks for posting - **you have the best billboards** - just saw a great one @northeastern! I love that colleges are posting them on their campuses
~@collegetalkformoms

Drove past one day and looked you up! New follower.
~Jenni Wright

Loved the billboard in California. ~Beth Grossman

Love the work you are doing!
~@thegothamgal

This is soooo epic 🙌🙌🙌
~Melissa Chapman

There is one on my way to work!!! Love it 🙌🙌🙌
~@introvertedart

Where are they in South Florida. **Would love to see in person!**
~@abbe_chillin

Very much looking forward to seeing the billboards in Toronto!
~@dbf033

🙌🙌🙌 brilliant as always!
~Mary Fernandez

How can we support you? It's so important to get behind the right messaging!
~Ginger Salem

Need to do this in **EVERY CITY EVERY STATE!! THANK YOU 🙌**
~Susan Markowitz

Thank you so much @jewbelong ❤️❤️
~@ hautegenes

Billboards

♥♥♥♥♥👏👏👏👏👏 You
guys are really rocking it.
~Suzanne Vick

I have chills. #endjewhate
~Erica

We stand with you 100%
~@pranayogamiami

Love it! **People need to wake up
and realize this swelling hate
will destroy us.**
~@schnauzerdaddyg

Antisemitism isn't history. It's
happening now. Billboards
about now. ~Lydia Musher

**Thankful for this message in my
neighborhood** 🙌🙌 ~Dani Frae

Post them all the way up 95 to
Orlando! I support this.
~@brooklynsuperman

**Oh my gosh saw one of these in
NY this past November and got
so excited** ~Emily Metheny

Thank You from Miami!
🙏🙏🙏 ~@iuaregreat

I will be in Miami soon I will be
proud to go see it!
~@blondie2613

I agree! The Holocaust ended
not that long ago, **so we should
not stop talking about the
horror for many, many years,
perhaps forever.** ✨❤️✨
~Cheryl Thomason

Thank you, from South Florida.
~Ari

Outstanding! Wish you could
leave it up all year!
~Paula Green

There is only one to bring light
to hate...realize we are all one!
The Jews were not the only ones
executed...if we do not begin
to care for each other anything
can repeat. **So proud to see
this billboard!!!! This is a wake
up call!!** Thank you so much!!!
♥♥ ~@better_together_only

Billboards like this are what we
need to educate people.
~Linda Gelbard

**Dang Y'all Really Really Nailed
It Here. Wow** 😲 ~Elle

Fabulous. ~Patty Seyburn

Amazing! Keep up your great
work! ~@vintageweiss

Amazing!! ~@orra123

Yas!!!! 🙌 ~Mandy

Amazing work!!
~@curlybouchette

Keep it up!! 🙌🙌🙌
~Susan DeBlasio

Beautiful and necessary! ❤️
~@petite.robot

**Fantastic! This makes me so
happy!** Happy Chanukah! 🥰✨
🥰✨🥰✨🥰✨ ~@thejewmom

Love this. You guys rock!
~@shauspi

Happy Jewish noises
~@that_onespacenerd

You are amazing!!! ~@elfmfold

♥♥♥♥♥ spread the word to
stop the spread of hate
~@blondemamabear

Saw this summer in nyc it's
beautiful ~Doug

**Wish my parents were here to
see this. Beautiful** ~@gzzezgi

🙌🙌🙌🙌🙌❤️❤️❤️❤️❤️🕯️🕯️🕯️
🕯️🕯️🕯️🕯️🕯️✨✨✨✨✨✨✨✨
✨🕯️🕯️🕯️🕯️🕯️🕯️🕯️🕯️
~@monirmoghtader

**This is fantastic and hope
all who see this really pay
attention to the message.**
~@nancallie

More like it 🙌🙌🙌 ~Jesse

Wow you guys went hard 😲
~@justhoovy

This is beyond awesome 🕯️🕯️🕯️
🕯️ ~@jeguss

🙌❤️🥰 wish my parents 🕯️
🕯️ could see this ..Wowwww..
Thank you ❤️❤️❤️❤️✨
~Toby Freedman

Saw the same billboard driving
into Philadelphia on Thursday
morning. It's 100% Correct!
~Danny

Billboards

I can't believe the hate. Some **conspiracy theories claim that there [were] no gas chambers.** This has to end. 🙌🙌🙌🙌 ~Rick

My grandma and other members of her generation escaped so let's scream it louder!💖💖💖💖 ~Jinx

My great grandma still remembers hearing about the gas chambers as a 12 year old, it has not been very long. ~Isai Herrera

1 day. 1 year. A million years. NEVER FORGET. ~@ceoplanz

I have a picture of this from when I went to New York ~@black.n.tired

Though not a Jew, I lost relatives by marriage to the camps. **This is about everyone. If one person isn't safe from persecution, no-one is.** ~@imre3920

Amen! I've seen that in sign NYC & SF ✨🕊️ ~@auntyjoog

People love to forget how recent atrocities are. Keep reminding them about how relevant your pain is until they correct their terrible behavior 🙌🙌🙌🙌 ~@sehicks89

Devastating - but we need this. ~@cwmortonink

We need more billboards in more places and on social media! ~Lajuan Woodland

Never forget! **My grandparents and mother and uncle escaped.** ❤️❤️❤️❤️❤️❤️❤️❤️❤️ ~Sierra

I could name ten cities that could use one of those. ~Donovan Tripp

There are things we should never forget and this tops the list! ~Ethel Dahar

So true🙌🙌**love the courage to speak out this way.** ~@ext208

We must always speak out!! We must stand up for ourselves! ~Arleen Bernstein

Love it!!! Brilliant job 💖💖💖 ~@einavgefepundak

And we still have to explain antisemitism and jewish hate after all the pain our parents went through!! It's just horrible. ~@soltache

SPEAK ON IT!!!!!!! ~@camarasmusic

Love [the] billboard. We cannot allow hate 🕊️🕊️🕊️ ~Dave

Keep'm coming! Don't stop! ✨💖🕊️ ~@pookygurl

This needs to be a t-shirt ~Kary

🙌great, important message!! 🙌🇮🇱💖🙌 ~@bhanson71

ABSOLUTELY 🙌🙌 ~@odandflamemenorahs

All time fave billboard. Brilliant 🙌🙌 ~@thehaggadahcollective

Saw your bus stop sign on Connecticut AVE in DC! ~@iluv2pekes

That's powerful ~Donna Weich

P R E A C H ~ Michal Zitron

Oh I love this 🙌🙌🙌 ~Arriel

We need more of this on tv and social media ~Molly Dugatti

👍🙌yes more of these please... shout it out ~Toby Freedman

Love that this is in Times Square for so many ppl to see ✨🙌🕊️🙌🕊️ ~@nycynintx18

Shabbat Shalom. Lovely sign to usher in the Sabbath even though we keep hoping that someday this won't be necessary. ~Phoebe

❤️❤️❤️❤️❤️ this and that it's in Times Square! ~@mcn130

I hope this is still here Labor Day weekend when we'll be there. ~Christy Wright

LOUDER!!!!!! ~@klpivnick

I was ELATED to see your billboard driving into Manhattan today!!! ~Joanna Cronin

Billboards

👏👏👏 **It's very scary time to be Jewish.** Especially for my teenage daughter who needs to apply to University next year. My first question is how safe is this University for Jews and Israeli Jews? **The answers remind me of my USSR upbringing; Keep it quiet about pro Israeli, take off magen David, don't speak Hebrew in public.** ~@alladc

Would love to collab on your next billboard 💕💕 ~Alex Rudin

This shows how social movements can make real change. Thank you. ~@j_riv88

Can't wait to see them in Philly! ~@abcarmama

Beautifully done 🗣️~Avi

We need these in smaller markets as well. As someone who has worked in agency/corporate marketing for 20 years, I know the disruptive nature of [advertising]. **This campaign, I hope, will give people pause, a moment to reflect on their views & actions.** Bravo - keep going! ~Hallie Kogel Schatz

These billboards are brilliant! 👏👏👏 ~Jody

Excited that you are spreading the word around the country! Excited to hear the messages will hit Philly ❤️ ~@saramomma

ABSOLUTELY LEGENDARY ~@theshirashow

This is awesome!!! 😄😄👍☀️
🌸❤️~Michael Grebinsky

Just saw this sign in my city of Coral Gables in Miami ❤️🇮🇸
~Jorge

This should be shown across the country ~@plateshoppe

You guys give me life! Thank you 🙏❤️❤️❤️👏👏👏👏👏👏🌸🇮🇸❤️
🌸~Dinah Leffert

In the city that needs to hear it most. **Absolutely love y'all's messages. So simple to understand, yet so many people need to hear it** ~Megan

Brilliant. Pls let us know how to get one for our lawn.
~@evaattalikatz

Just saw a billboard from you guys!! ~@Rachelirapp

Thank you for all of the giant pink and white ads this year! We must stay strong ~Rothstein Hughes

Well done!! 👏 Looking forward to seeing your next billboards!
~@Misstbones

I love how you plastered it boldly. ❤️Great job!
❤️~Michaela Dee

thank you for doing this. Please keep up the great work.
~Gene Lev

They certainly are attention grabbing! - Estee Pavlica

Love them. We need better social media. - Jack Heda

Jeeez hit the nail!
~Dana-Lee Smith

I am loving the billboard activism! ~Kathleen Jackson

Thanks for putting [the billboards] up 🙏❤️👏👏 ~Kevin Kerkhoven

On your side! **Not Jewish, but you have me and my blessing.** As little or as much as you need! ...Bless you all. ~Kim Martin

This is spot on. Thank you for posting it. ~Eric Cole

These signs are inspirational! Say it like it is!!
~Annette Glassner

I was **so happy to see your billboard** when visiting New York. Thank you. Robyn Brody

No it isn't overreacting. This happened and people need to know so it never happens again - Mark Vinson

Love this (well, love is probably not the right word, but I'm impressed some in our community did this!) - Dan Moskovitz

Extremely grateful to see these in Boston! - Emily Quinlan

I SAW ONE WHEN I WAS GOING TO THE MALL AND I STARTED SCREAMING BCS I WAS SO EXCITED ~@ bb.jew

Billboards

Really appreciate the billboard campaign and your site's youthful vibe. Thank you for this ~Anonymous

LOVE THIS! **Love your messaging and have shared with many [people]!** I'm a deeply grateful Jewish woman who wants to know more and share more and open discussions so we can all learn - and lead. Thank you for all you do! ~Judith

So glad you are doing this! **I'm not Jewish, but I love my Jewish friends, Israel, and hate antisemitism.** Bravo! ~Eugenie Fein

I am inspired by your work and commitment to market Judaism as cool, which it is! ~Andrea Weinberger

I would like to take this opportunity to thank [you] for creating this wonderful resource. As a Jew who only increased my level of observance over the past 20 years, I am forever grateful to the people and groups that have helped me and my family on this journey. Thank you JewBelong.com. **This Jew truly appreciates your work.** Wishing continued success with this effort. ~Risa

Started digging into your site because I saw your billboards on Facebook. But then I read the site, and dug deeper, and **shared it all over my social media. You're doing important, IMPORTANT work.** ~Carl

Last week while riding my bike... I saw your [billboard] and nearly flew over [the handlebars]. I love it!! In three short sentences you guys were able to pack so much punch. Amazing. ~Mischael Zion

Hi! I found JewBelong when my son pointed out one of your hilarious billboards as we drove... I have been poring over your site.~Robin Donovan

Especially love the Times Square boards, but the entire series is spot on! - Blake Park

I'm not Jewish but this banner is spot on. - Robert Smith

Love the billboards. Wondering if there are plans for a Boston area one as well? After yesterday's incident concerning the stabbing of an orthodox Rabbi, it would seem timely. -Mindy Sackrin Hall

So glad you are doing this! **I'm not Jewish, but I love my Jewish friends, Israel, and hate antisemitism.** Bravo! - Eugenie Fein

My grandfather was one of Patton's men who liberated Buchenwald. I have a picture of a little boy at Buchenwald that Grandpa took. The kid may still be alive. - Jason Williams

I think more billboards would be a good thing. Billboards telling the story of what is going on now and what has happened in the past. **This might encourage a dialogue between kids and parents.** When I was a kid I used to read billboards. - Sharlean Thomsen

This messaging is fantastic! Thank you! Hoping the pink catches your eye, but the message is loud and clear! - Heidi Taradash

Brilliant campaign to get everyone's attention! - Melanie Savage Kandel

Billboards

I first saw these on Santa Monica Blvd. in Los Angeles! I'm glad it's being displayed in other places too!
~Heather Sun

Needs to go up EVERYWHERE! Brilliant! ~Melanie Savage Kandel

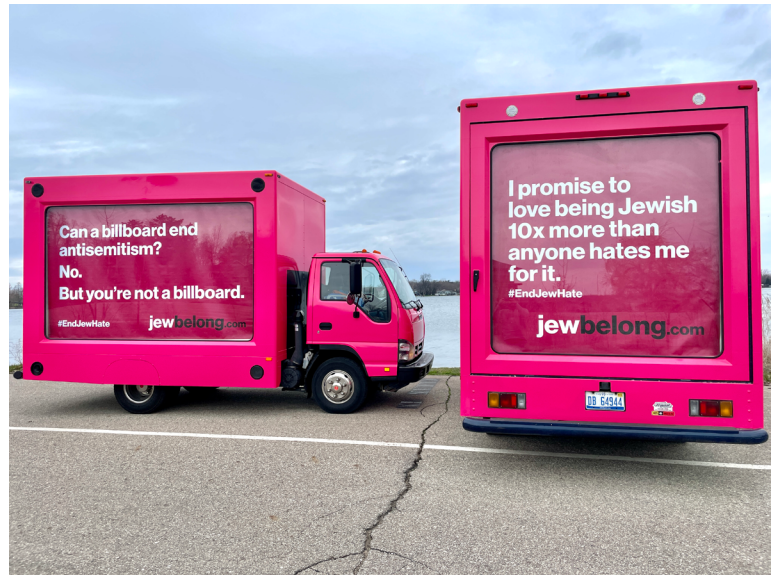
I am not a member here but we need to end all hate. **I am glad that the billboards like this are going up.**
~Marla Erhart

I am a Christian who stands firmly with Israel. **I'm so thankful for this billboard and others like it.**
~Lori Schaefer

Great billboards. We need to stop the hate. United we stand, divided we fall. ~Barbara Berman

It's a perfect billboard. I want my grandchildren to understand history, especially the Holocaust. I went to the Holocaust museum in Boston many years ago and it was an eye opener for me. ~Larry Nevi

Trucks



I walked out of my sorority house [and saw] a big pink truck with the words JewBelong plastered all over it parked right outside. I immediately had the **biggest smile on my face**, and ran up to the truck and made my friend take a picture. Walking out of my house to see the truck struck me with the **greatest feelings of belongingness and support**, something I (sadly) haven't always felt when it comes to my religion. I feel confident to speak for other Jewish students when I say **those who see that truck will not only have their day made but feel safe and loved!** ~ Sayre Balk

Awesome way to create awareness, we all jews diaspora support you 🥰 love from India 🇮🇳
~@abrahamshalom

Hi! I just wanted to thank you so much for the impact you made on campus this weekend. I continue to hear kids in classes today talking about the "big pink trucks" they saw around [campus]. This would never have been possible without you and your team. **I can't wait to see the impact those trucks make on campuses around the country in the coming weeks! From the bottom of my heart, thank you!**
~Kaylee Werner

💙💙💙💙💙💙 That made my day!!!!!! ~@thejewmom

We love to see it! 🙌👏
~@twokoshgirls

Love that you are doing this and focusing on colleges!
~@emil.chrissy

This looks amazing!
~@danceandwrite4joy

WowSa! Fantastic! 💡💡💡
~@kosherlikeme

Brilliant!!! Love this 🙌👏
~@ryanwalshnyc

Love this so much!!!
~@careforthe givers

Happy to see you in my area in PA. ~@theadventuresofsarahandbaci

Can I help get a truck out to the Midwest? Lmk how we can connect ~@Jerseydolly

Amazing sight!
~@jew.toyb.matzah

LOVE! LOVE! LOVE! 🙌👏💖
~@healthcoachjaye

Love that you are doing this on antisemitic college campuses!
~@otonomi

Trucks

I have always loved the jewish people i wish i could be jewish myself ~@tedcheeseman3030

We saw it parked in Princeton this weekend! **Good timing with recent BDS vote** 😞 ~@jrm3237

Every time I see 1 Of these truck posts I smile, feel happier and safer. Thanks much!! ❤️
~@matzahballbooks

I am **obsessed** with this!!!
~@sharimelwein

Thank you for this!!!
~@arejewserious

👏 SO awesome!!
~@lizkinstlinger1

This is **THE BEST EVER!!!!**
~@michele.lavon

So **brilliant** to partner with Hillels at schools! ~@ jennyhbx

These are great!
~@ theamyalbertson

FABULOUS!!!! ~@dana.v.weiss



So sad this has to be done, things never change for us. **Antisemitism is always bubbling under the surface... heart breaking** 😞💔
~@jmcfadyn_

❤️👏 thank you for doing this!
We need you in Massachusetts
😞 Stay safe. 🙌🌟
~@freedmantoby

Please create campaigns that link Antisemitism to anti zionism. **These are highly effective wonderful trucks** and college students need to stop thinking they can be antizionist but not anti jewish. ~@jglikmancee

I love this truck! ~@orly.yehuda

I saw the truck at Princeton!
~@natalie__stein

Joy of Judaism

I'm not one of "the tribe," but I make sure my kids know world history, especially about hate against Jews. I worked with an Auschwitz survivor, and her stories... well, you have an idea. Her stories... oh wow. **You have friends, and we care!** ~ @geekengineer

You have been the BEST PART of 2021 and I am SO grateful for everything that your team does. It was a terrifying year in terms of antisemitism, and **I felt more brave because you made it public and primary to pay attention and speak out.** ❤️❤️❤️❤️ ~ @erleecreate

As a Jew by choice, since conversion many years ago, I am used to [antisemitic] comments and I've heard them all. I decided a long time ago to have my answers ready. I have found that many appreciate my answers and deeper understanding... it's all in the delivery :) This idiotic question "Why in the world would you want to convert??!" I hear that more often than I ever imagined. **I hold on very tight to JewBelong. Thank you for your real support and smiles, especially now.**
~ Patty Chamberlain

THANK YOU!!! Seriously -- thank you -- I found your site "by accident" but I have needed this site for so long!! You're now my "home page" (and you're hilarious). Love it! **I'm a "Jew By Choice" (a convert!) who doesn't fit in. I can't get any straight answers (or any answers at all) to most of my questions.** ~ Kim

Great work. **Your approach to holidays has brought my interest back in participating.** I was raised Orthodox and always felt pushed out, and judged. Using your tools, especially the Haggadah last passover, I was able to share an aspect of Judaism I really enjoy, with friends of all denominations. Grateful! ~ @shiraeb

What you're doing is awesome! The greatest threat to American Jews is assimilation - and most of the secular folks avoid synagogue, but then show up for Chabad events - which is the antithesis of what they actually believe, but it's fun and it's free (sort of). **People need another way back, and that's where you come in. Please keep doing you!** ~ Brendon

After a life spent at synagogue, but having not entered even once in the last 5 years, **I was so inspired and renewed by what JewBelong had to offer this Rosh Hashanah. I was moved and inspired, renewed and feeling Jewish once again.** Thank you for putting Sins, Stars and Shofars together. Shana Tova. ~ Stephen

With the help of your Hanukkah guide PDF, my wife, who is not Jewish, was able to follow along and participate in the first night blessings and candle lighting. **This is the first time she has joined me in celebrating Hanukkah. Needless to say, this meant a great deal to me, as my family is really coming together and becoming even closer** and this is now my best Hanukkah ever.
~ Moishe

I'm not even Jewish, but I get so much pleasure from your website, words of wisdom, humor and educational content that I might as well be. Some stuff I just print out for myself, but others I forward to my Rabbi friend for use in his Torah classes. Keep up the good work - **you are uniting people in these VERY stressful times.** ~ Carol and Doc McLean

Joy of Judaism



Thank you for the excellent Haggadah. We used this Haggadah for most of the Second Seder, it was not overbearing as some Haggadot can be, rather, it was a joy. Thanks again, great job. P.S. I promoted using this Haggadah to my congregation and they liked it as well.
~ Rabbi Neil, Manetto Hill Jewish Center

I grew up completely disconnected from my Judaism. Now I'm a cantor & a leader in the Jewish community! I love Jewbelong and I wish it had been around when I was forging my connections. Grateful that you are here now. ~ @cantorkshapiro

This is fan mail! I love JewBelong. I caught wind of it last year when I read something you wrote about making a fabulous seder and simply had to reference your words in a book I am writing, for Princeton U. Press, about the Haggadah. I love the website too. And the 10 new commandments. Strength in your beautiful work--and happy Purim! ~ Vanessa

I just met with our team that's leading our seders on campus and found out that we're using the JewBelong Haggadah for our big/main Seder. It looks great!
~ Brian, Lavine Family Executive Director, Columbia/Barnard Hillel

We [utilized] your Haggadah from www.jewbelong.com. I love your tone of voice. Thanks so much for your initiative!
~ Gilbert, Vice president Beth Hillel, Brussels
Executive Board member at World Union for Progressive Judaism

One hundred big thumbs up! Last night we used... your Haggadah and I was truly shocked at how many people complimented me on choosing your Haggadah. We had 30 people at our Seder ranging in age from 93 to 5. Honestly, the 5 year old wasn't paying much attention but **people really connected to the feel of the Haggadah and the play was a huge hit. Thanks for this site. I am really glad I found it. ~ Marc**

Joy of Judaism

I adore these ads! They are spot on! They address the needs, wants, concerns of today's young adults (and others) who we are rapidly losing, in a humorous and honest way. (And btw, eating bacon doesn't make you any less a Jew!) ~ Karen

I thought your ad was great! I think it stays true to your original purpose, and **helps to make people realize that you can have a sense of humor and still be a good Jew. I love your concept overall, I love your ads, I adore getting your emails going on your Facebook page** etcetera. I share things with my fifteen-year-old son as well. We are a Reform family now living in New Hampshire and let me tell you it's hard finding a Jewish "home" here. So I thank you so much for doing what you do. Those who get wrapped around the axle need to get a life, or remember you do you your way! ~ Dana

I am reading your ad campaign fighting antisemitism and **I want to say THANK YOU and IT'S ABOUT TIME.** I will help you spread the word. ~ Jamie Beckett

Each time I host a JewBelong Seder or holiday, I feel excited to reconnect with my Judaism and to be able to provide a spiritually nourishing event for friends and family. **JewBelong makes it easy to create an evening full of warmth, reflection, and intimate sharing.** Personally, I find arguing politics with friends and family members tedious (if we already agree) and stressful (if we don't). I want holidays to have a touch of the transcendent. But as someone who used to be married to a Catholic woman and is now dating a Catholic guy and doesn't belong to a congregation or believe the Bible is particularly relevant to life today, **I need a new set of traditions to mark the passages of life. For me, JewBelong has offered a very special answer.** ~ David

As an Agnostic Jew-talian I like what you're doing. Keep it up. ~ Marcus

We used the Haggadah again this year. People loved the addition of "Ruth's Mix." With laughter & a few interruptions, it takes us about 1.25 hours to get through the 1st part. My mother loves standing at the top playing God. But really this email is mostly to say thanks again for doing this. I have shared your Haggadah with many & more of my friends are happily using it. We are looking forward to next year's edition. **I know this Haggadah works as the young people enjoy it and want to bring their friends to Seder!** ~ Genesis

Wow! Last night I used for the first time the JewBelong Haggadah. I had 30 people of which half were non-Jewish including my 4 children and their spouses who are all interfaith. **The ultimate compliment is when half the people asked if they could keep the Haggadah, my children were really noticeably into this... along with my 6 grandchildren.** Kudos to you and your people for developing this inclusive tool as a way to refresh and tell the modern story of Passover in a way that is so compelling, educational, interesting with great messaging and FUN. My family is a BIG fan as are Linda and I! ~ Mark, Atlanta, GA